

MEDCOOLA^C

Life Cycle Analysis for CPG Brands,
Suppliers and Manufacturers

**“If you can’t
measure it
you can’t
manage it”**

Engineering 101



MEDCOLLA

Core Outcomes



Build sustainable strategy based on fact, not emotion.



Understand where your environmental impacts occur.



Create credible claims that consumers will trust.

LCA Essentials – Key Environmental Impacts

The entire life cycle is considered:



Greenhouse Gas Emissions (kg CO₂eq)



Water Consumption (m³)



Non-Renewable Energy & Minerals (kg Sb eq)



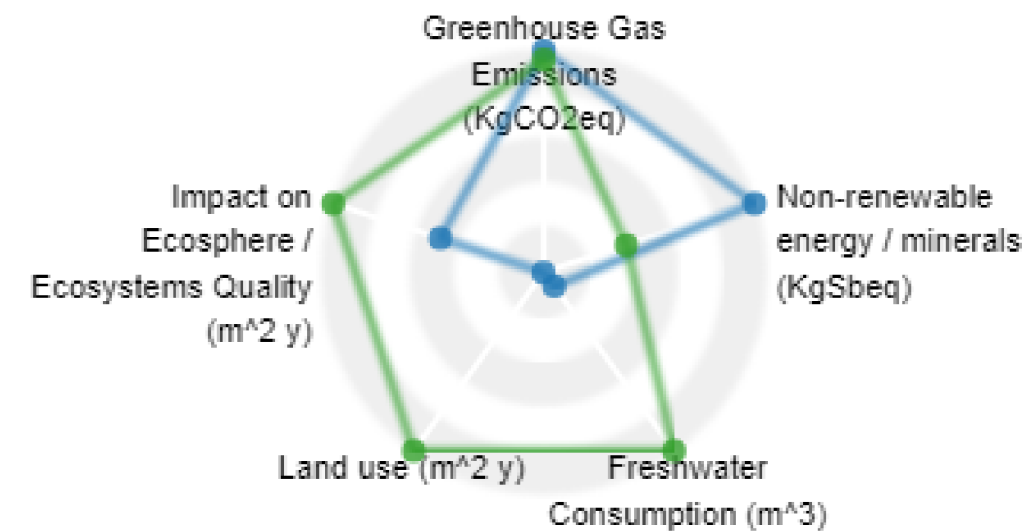
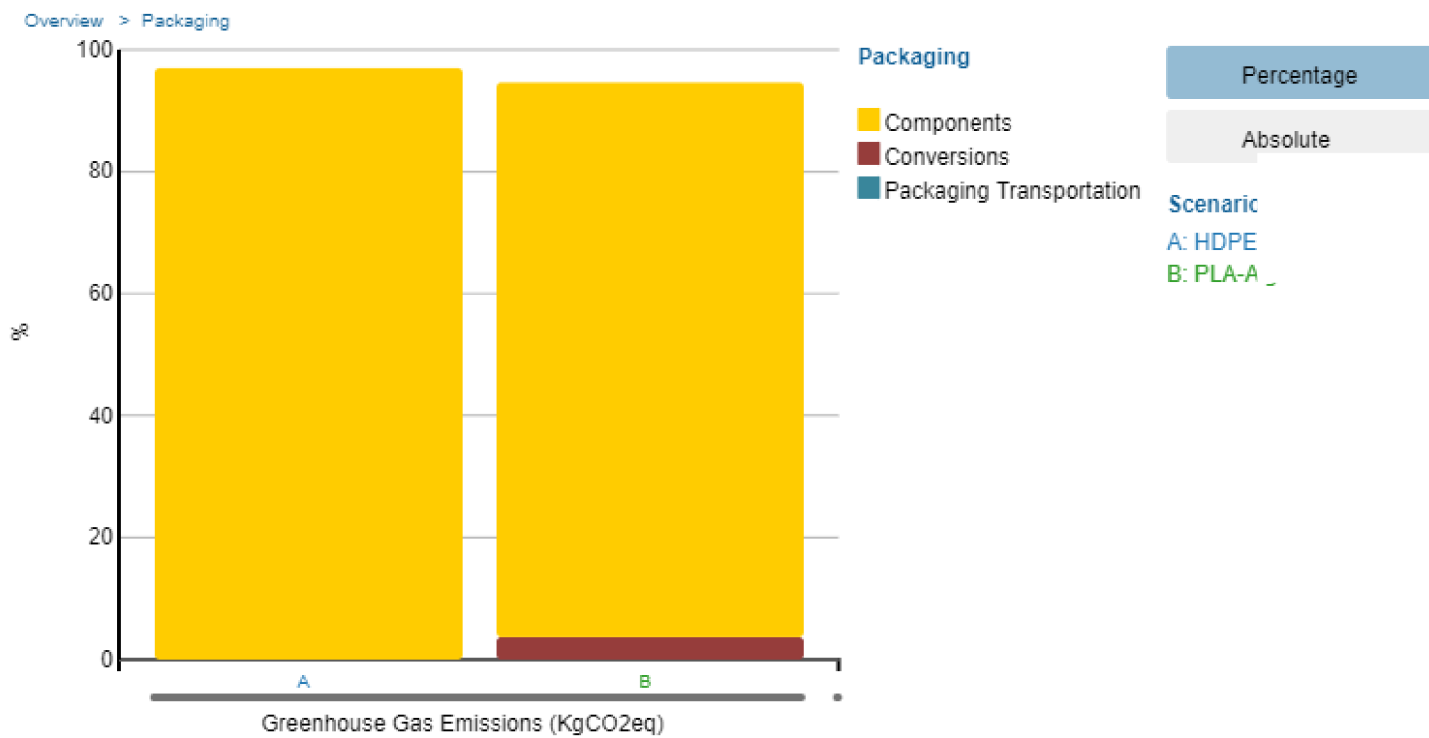
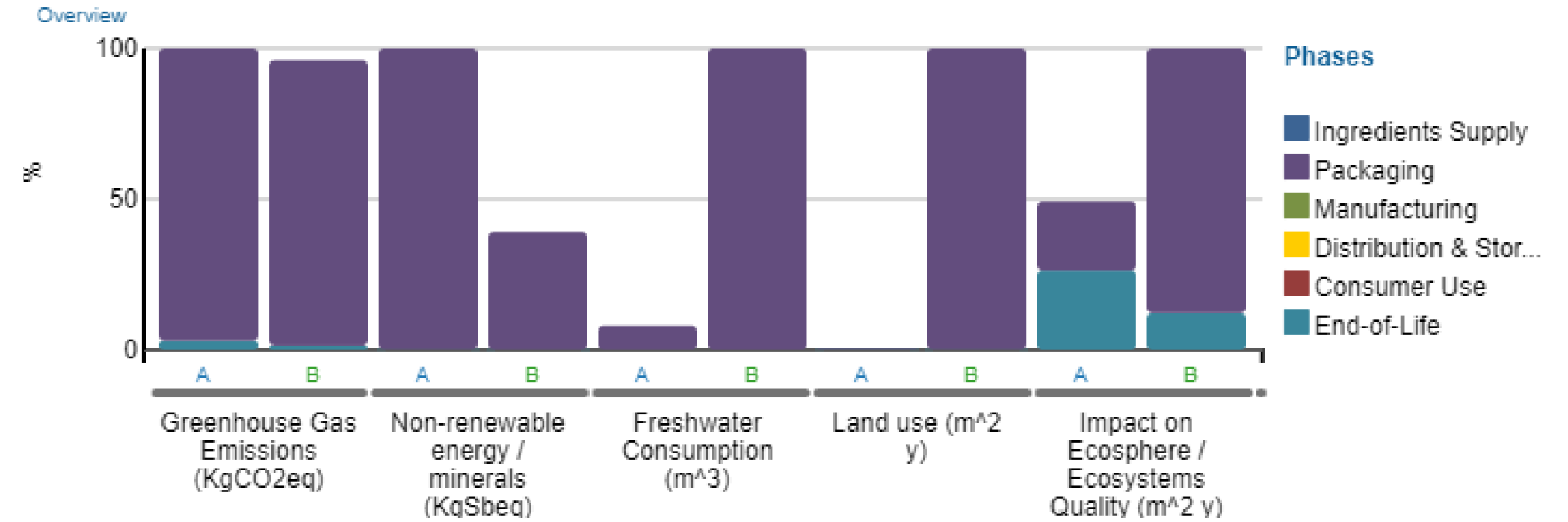
Impacts on Ecosphere (PDF × m² × year)



Land Use (m²)



GET DATA LIKE THIS:





MEDOOLA GATHERS THE DATA

Our experts gather the data from your internal teams so you don't have to!



MEDOOLA COLLATES & INPUTS DATA

Our team collates and inputs your data into our preferred LCA software and present the findings back to you.



GET A READY TO PUBLISH REPORT

Our team of designers will produce the LCA Report that is immediately ready to release to market.



CREDIBLE PACKAGING CLAIMS

Your LCA Report is independently verified by Medoola, giving you credible claims that stakeholders will trust.

Work with us for...

**...credible sustainability
claims that stakeholders
will trust.**

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